



CREATIVE FUNDRAISING IDEAS



Healthy food or non-food fundraisers enable schools to send consistent, positive health messages, reinforce classroom education and contribute to student health. Active fundraisers go even further, providing students and families with opportunities and positive reinforcement for increasing physical activity.

BRAX Fundraising

BRAX Fundraising offers a simple and successful fundraising program featuring exclusively licensed products from the National Football League (NFL), Major League Baseball (MLB) and over 100 top colleges and universities. Our programs require no upfront costs and include a catalog featuring three totally unique products. www.braxfundraising.com

UNUSUAL ITEM AUCTION

Get people to donate weird stuff or services to auction off. People can donate shoulder rubs, a picnic, a book reading, a joke, a bird-watch, a guided tour of the town, and other oddball stuff. People will bid on the most amazing stuff. It works great!

Cow-pie Bingo



A grassy area is fenced off and the ground is sectioned off into 300 numbered squares. Squares are sold for \$5 for each numbered square. A cow is let loose into the fenced area, and wherever the cow flops, marks the winning square.

Paint a Portrait

Get a couple of kids about the age 5-8. Get paint and people pay to get their picture painted! Charge \$5-10 per painting.



Free-Throw Shooting

Basketball players get sponsors to donate a certain amount for every free throw they make in a practice. Each player shoots 100 free throws. This could be done with many different sports: 10-foot putts in golf; ground balls field in baseball and softball; miles run in cross country.

Change Wars

Set up 5-gallon water jugs in a specific location. Each is labeled with a grade level. The students have a war to see who can raise the most money. Pennies and dollars are counted as positive, while silver change is counted as negative. So the grades have a war by putting pennies and dollars in their own jug and silver change in their opponents' jugs.

ChicoBag

ChicoBag's fundraising program is a unique and healthy alternative to traditional fundraising methods. With bag bans popping up across the country now is a great time to sell high-quality reusable bags to your community. www.chicobag.com

Diamond Hunt

Partner with local jewelers and get them to donate unset gem stones and about 200 cubic zirconias. Put them in plastic Easter eggs and hide them around campus. Charge \$10 to be able to participate in "the hunt." You'll raise a lot of money and so will the jewelers who donated the stones because even the people who find the cubic zirconias will want to have them set in rings.

dulcoprinting.com



This successful cookbook fundraising program allows you to create a cookbook with your recipes, manage your budget and maximize your profit! www.dulcoprinting.com

smencils.com



A neat fundraiser where you sell scented pens and pencils made from recycled newspaper.

No-bake bake sales

Parents and others are invited to contribute a donation equivalent to the amount of money that they would have spent on ingredients and/or the purchase of the baked goods had there been a traditional bake sale. No baked goods are sold at all, making this a healthier alternative.

Other ideas

- fun runs/walk-a-thons/ bike-a-thons/ jump-rope-a-thons
- singing telegrams
- bowling night/bowl-a-thon
- treasure or scavenger hunt
- Newspaper space, ads
- Raffle front row seats at a special school event
- Rent a premier parking spot, or pay to have a certain teacher park farther away.
- Rent-a-teen helper (rake leaves, water gardens, mow lawns, wash dog)

